



## On and off the page

with Dr Matt Johnston, Emma Lambert and Emmanuelle Waeckerlé

Launch event sharing new research and practice on individual and collaborative strategies of making and making public on and off the page

**Matt Johnston's** proposal for a 'Reading Economy' in his new book *Photobooks &* (Onomatopée, 2021), addresses the communicative potential of the medium in an attempt to re-align making with making public. Informed by extensive research, interviews with key individuals from the photobook ecology and his experience with The Photobook Club project, Johnston examines current trends and practices, emphasising connections between makers and readers. Building on his PhD work with bookRoom at UCA (2020), this publication presents a critical framework for considering our uses and encounters with the photobook.

**Emma Lambert** will present and launch the first collective publication of her imprint Silvergrass Press. *Where are you a local?* (2022) is an experimental publishing project, initiated through an open call and created by a group nine photographers. Conceived with the intention to explore the potential of the photobook as a social object, collaboration has been central to both the making and making public. The imprint and publication form part of her current practice-based research PhD at UCA.

To celebrate the release of Matt Johnston's *Photobooks &* bookRoom is giving free digital access to two survey publications: *The Book is Alive !* (RGAP, 2013) and *Code-X – Paper, Ink, Pixel and Screen* (bookRoom press 2015).



**bookRoom** is a platform for multidisciplinary and collaborative modes of inquiry around the photobook and the artist's book within the [School of fine Art and Photography](#) at [UCA Farnham](#). bookRoom is supporting and making public original thinking and practice-based research in three formats; open access online, print form (bookRoom press) and public events. <https://www.thebookroom.net>

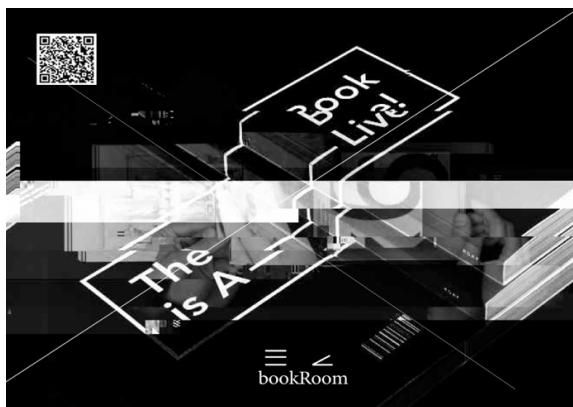
**Dr Matt Johnston** is a visual practitioner, Assistant Professor in Photography and founder of The Photobook club (2009). He completed a PhD at UCA in 2020 about the post-millennium situation of the contemporary photobook and connections (made and missed) between makers and readers.

<http://photobookclub.org>  
<https://www.mjohnstonphotography.co.uk>

**Emma Lambert** is a photographer and educator, teaching on the photography programmes at Coventry University. She is a current PhD student at UCA whose practice and research interrogate the contemporary photobook at the intersection of independent publishing and social art practice.

<https://silvergrasspress.co.uk/site/>  
<https://www.emmalambert.co.uk>

**Emmanuelle Waeckerlé** is a Reader in Fine Art and Relational Practices and director of bookRoom at UCA Farnham. Her practice has evolved from the single discipline of fine art photography into multiple, interconnected work zones: conceptual writing, performance, new musical composition, and artist-publishing. [www.ewaeckerle.com](http://www.ewaeckerle.com)



**Code-X, Paper, Ink, Pixel and Screen**

(bookRoom press, 2015)  
ISBN 9780957682832



**The Book Is Alive!**

(RGAP, 2013)  
ISBN 9780956902450

*bookRoom press digital editions 2022 - free downloads!*

The free digital versions available via the bookRoom website

[www.thebookroom.net/bookroom-publications-free-downloads/](http://www.thebookroom.net/bookroom-publications-free-downloads/)



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